



Support Adoption For Pets

Guidance for Giving

Everyone at Pets at Home shares a passion for pets and a strong belief that every pet deserves a happy and healthy life. In fact, it's a philosophy that lies at the core of their business.

It was this commitment to animal welfare that led to the launch of their own charity, Support Adoption For Pets. Over the years, with the generous support of customers, stores and suppliers, we've raised more than £3 million has been raised by Support Adoption For Pets and made a real difference to the lives of thousands of pets in this country.

At the forefront of this work are the great animal welfare organisations we support. Loving homes have been found for thousands of abandoned pets by locally-based rescue and re-homing centres throughout the UK. National organisations such as The Blue Cross, the Dog's Trust, Cat's Protection, Scottish SPCA and the RSPCA also receive much-needed support.

If you are involved with an animal welfare charity or re-homing organisation and share the passion of Support Adoption For Pets, we welcome applications for financial support. Below you'll find details of applications which will be considered and information on how to apply for a grant.

What are the objectives of Support Adoption For Pets?

Support Adoption For Pets was established to promote the welfare of animals and to provide financial assistance for the benefit of the public in order to:

- promote and encourage the re-homing of adoptable pets;
- support local animal charities and build community relationships;
- encourage responsible pet ownership

What are the criteria for applications?

We work hard to make sure that our donors contributions are used wisely and look favourably at animal welfare organisations and re-homing centres, based and operating in the UK, with the best track records. We are also keen to ensure that monies are distributed to those organisations which have the potential to make the most difference. The items or projects you seek funds for should clearly bring benefits to animal welfare and in particular benefit and encourage the re-homing of more pets.

If you are applying for new animal housing or repairs, the land on which the buildings stand or the existing property must be owned by the organisation and not by an individual connected with them.

Give a second chance of happiness



How much can I apply for?

Generally awards are between £200 and £5,000, although applications for greater amounts will be considered and reviewed on their merits. Trustees prefer to offer part funding to complement your own fundraising activities.

Are there things I cannot apply for?

We would obviously like to help everybody, but as you will appreciate this is not always possible. We are therefore unable to offer support for the following:

1. Individuals going on gap year trips or voluntary expeditions
2. Overseas charities and re-homing centres
3. Loans or interest payments
4. Purchase of land to establish a re-homing centre
5. Medical research, training or study fees
6. Salaries for existing or additional members of staff to include uniforms
7. Marketing materials such as advertising or printing costs, including newsletters
8. Fundraising materials such as stands, gazebos
9. Food for animals awaiting re-homing
10. Organisations which have been established for less than 3 – 6 months are unlikely to receive funding.

Applying For A Grant

Re-homing centres and animal welfare organisations can apply for financial support from Support Adoption For Pets. All applications must be received on an official application form. Funding is generally awarded once in any 12 month period.

Application forms are available from the website www.petsathome.co.uk or by contacting;

Telephone: **0161 486 3774** or email:

supportadoptionforpets@petsathome.co.uk or write to

**Support Adoption For Pets
c/o Pets at Home Ltd
Epsom Avenue
Stanley Green Trading Estate
Handforth
Cheshire, SK9 3RN**

Your latest set of accounts must be included with your application. If you do not have a set of audited accounts, then a breakdown of your annual income and expenditure must be included with your application. If you do not complete all sections of the form then it will be returned to you.

The Trustees meet regularly throughout the year to review applications. You will be notified in writing as to whether or not your application has been successful.

When applying you must include a copy of your accounts or bank statements. We would also suggest you send copies of any quotes or estimated cost breakdown of the project or activity for which you would like funding to support your application.

Follow Up

We have a monitoring and evaluation policy and ask that you acknowledge receipt of funds and confirmation that the grant will be used for the purpose specified by the Trustees, in writing.

If you receive a grant of up to £1,000 we may telephone you to check that the grant is being spent on the purpose specified by the Trustees or alternatively send a follow up evaluation form for you to complete. Failure to do so could mean future support is withdrawn.

If you receive a grant of more than £1,000, we may arrange for a member of our team to carry out a post-grant visit to see how the work has progressed. The evaluation process helps us to measure the difference our grant has made and the challenges you faced.

It is likely that we may contact all grant recipients at some point to gain feedback and testimonials, to use in press releases issued to the media, in Pets at Home stores or within the Pets at Home magazine or website. By applying for a grant you agree to be supportive of and consent to this activity.

Since Support Adoption For Pets started we have helped over 400 different rescue centres and re-homing organisations and we want to help even more in the future. We hope that we can support you and other organisations that share our passion to try and give as many pets as possible the happy, healthy life that they deserve.

